



Meeting of the Executive  
of the Ontario Band Association  
**Thursday, May 26, 2022**  
via Zoom, 7pm

## Present

### EXECUTIVE

Angela Tran	President	
Matthew Rodnick	President-Elect	<i>regrets</i>
Andria Kilbride	Treasurer	
Steffan Brunette	Secretary	
Lynn Tucker	Past-President	

## Regrets

### 1. Call to Order

*Tran* called the meeting to order at 7:04pm.

### 2. Insurance Update

Nova Scotia is currently seeking insurance options.

Saskatchewan is currently seeking insurance options.

CBA(Ontario) wants to know if we are seeking insurance for members or for events. Insurance for CBA(On) ensembles is held by the individual ensembles and CBA(On) just provides the contact for the insurance agent.

The following link was provided:

<https://fcainsurance.com/specialty-programs/canadian-band-association/>

*Kilbride* will still investigate insurance options.

### 3. TYWO/OBA Honour Band Proposal

*Rodnick* has shared the Western Intermediate Honour Band's planning document to help TYWO plan their project.

The OBA's role is in supporting with promotion and assisting with obtaining clinicians.

Some conversation ensued about whether the project would interfere with other GTA elementary honour bands, and the Laurier Honour Band. Some statistics about the draw for the Laurier event would be helpful.

Other options might be to have the OBA piggy-back a "Beginning Band Blitz" on the same weekend to serve those students who are just getting started and are not yet ready for the TYWO event.

*Tran* will contact *Jones* in advance of the board meeting.

### 4. OMEA Conference

*Tran* is attending the OMEA meeting this weekend, and more details for the upcoming conference will be available afterwards.

### **5. Summer Break Schedule**

There will be summer students, but the public face of the OBA will be quiet for a specific timeframe.

A proposal for the summer break will be the month of July, through to August 8.

*Tucker* will be available through part of July for her university duties and can help with the summer students.

### **6. Summer Student Team**

We can promote the summer postings once we get the job descriptions from *Rodnick*. *Tran* will reach out to *Rodnick* to get those details.

Both *Tucker* and *Rodnick* can assist with co-ordinating with the summer students.

### **7. June Board Meeting Priorities**

(a) Rejuvenating Bands planning and event outlines

(b) Elementary Music Education Advocate: what role can it have in the new school year?

(c) What plans are being made in our events to run with the consideration of additional health and safety?

(d) Which of our events will require support to offer a virtual component for our new virtual members?

*Tran* will create a Google Form for directors to complete to identify their needs.

### **8. Representatives**

The Communications Co-ordinator is the contact person for distributing information. The Regional Representatives are not supposed to be used for information distribution. This messaging has to go to the directors.

The MMI is supposed to be main information pipeline for the OBA.

An ideal goal for the Representatives could be to try to bring in five to ten new members.

The challenge is to get our promotional materials to people who are not otherwise receiving the MMI. The Representatives should be asked to create contact for distribution.

### **9. On-Boarding Package**

A package should contain support and guides and references for new members.

A “Top 10 List” of OBA Policy could be helpful outlining the important duties – policy concepts, financial routines, communications, directory, reports and responsibilities.

**10. “New Way” to Think About Membership**

Membership, recruitment, and retention was a consistent challenge that many other national band chapters deal with. One philosophy is “what does the membership get me?”, which leads to thinking about “getting”. The other philosophy is that memberships buy into the philosophy of the organization because they value the work of the organization.

Suzanne Gorman could be approached to talk to the Executive about this change in thinking; another option is to organize a virtual workshop with Executives from multiple band associations.

The last CBA meeting had every one answer two questions: “What was a win you had last year?”, and “What was a challenge?” This made the meeting more valuable than just reading reports.

**11. Board Appreciation**

The Executive would like to recognize the efforts of the Board members, and some discussion was held about the nature of an appropriate thank-you gesture.

**12. Member Appreciation**

A message of appreciation could be sent to members and sponsors.

**13. Adjournment**

The meeting adjourned at 8:14pm.